



iKeepSafe Product Profile *SchoolPsych AI*

Introduction

The iKeepSafe FERPA Privacy Program is available to operators and service providers of websites and online services, data management systems and other technologies that are, in whole or in part, intended for use in and by schools, and which may collect, store, process or otherwise handle student data.

This iKeepSafe Product Profile is intended to assist you in determining whether [SchoolPsych AI](#) complies with FERPA. It indicates that [SchoolPsych AI](#) has been assessed for alignment with the iKeepSafe FERPA Guidelines.

Product Overview

SchoolPsych AI

www.schoolpsych.ai

School Psych AI is a web-based platform that offers a smart solution for practitioners and educators overwhelmed by too many assessments, reports, and tedious paperwork. Its AI-powered features and tools generate strength-based, parent-friendly, and accessible reports, track progress, and organize caseloads, cutting down on manual work while keeping everything accurate and accessible. Whether managing documentation or analyzing trends, the platform simplifies complex tasks so users can focus on what matters most. Simply put — Less paperwork. More heartwork.

Agreement

A. As related to the Family Educational Rights and Privacy Act ("FERPA") (20 U.S.C. Section 1232g), SchoolPsych AI agrees:

1. Student records obtained by SchoolPsych AI from an educational institution continue to be the property of and under the control of the educational institution. The educational institution retains full ownership rights to the personal information and education records it provides to SchoolPsych AI.
2. SchoolPsych AI users retain possession and control of their own generated content by contacting the educational institution.
3. SchoolPsych AI will not use any information in a student record for any purpose other than those required or specifically permitted by the SchoolPsych AI Terms of Service and Privacy Policy.
4. Parents, legal guardians, or eligible students may review personally identifiable information in the student's records and correct erroneous information by contacting their educational institution. Additionally, SchoolPsych AI users may access, correct, update, or delete personal information in their profile by signing into SchoolPsych AI, accessing their SchoolPsych AI account, and making the appropriate changes.
5. SchoolPsych AI is committed to maintaining the security and confidentiality of student records. Towards this end, we take the following actions:
 - a. we limit employee access to student data to only those employees with a need to such access to fulfill their job responsibilities;
 - b. we conduct background checks on our employees that may have access to student data;
 - c. we conduct regular employee privacy and data security training and education; and
 - d. we protect personal information with technical, contractual, administrative, and physical security safeguards in order to protect against unauthorized access, release or use.
6. In the event of an unauthorized disclosure of a student's records, SchoolPsych AI will promptly notify users unless specifically directed not to provide such notification by law enforcement officials.

Notification shall identify:

- (i) the date and nature of the unauthorized use or disclosure;
- (ii) the Private Data used or disclosed;
- (iii) general description of what occurred including who made the unauthorized use or received the unauthorized disclosure;
- (iv) what SchoolPsych AI has done or shall do to mitigate any effect of the unauthorized use

or disclosure;

(v) what corrective action SchoolPsych AI has taken or shall take to prevent future similar unauthorized use or disclosure; and

(vi) who at SchoolPsych AI the User can contact. SchoolPsych AI will keep the User fully informed until the incident is resolved.

7. SchoolPsych AI will delete or de-identify personal information when it is no longer needed, upon expiration or termination of our agreement with an educational institution with any deletion or de-identification to be completed according to the terms of our agreement with the educational institution, or at the direction or request of the educational institution.
8. SchoolPsych AI agrees to work with educational institutions to ensure compliance with FERPA and the parties will ensure compliance by providing parents, legal guardians or eligible students with the ability to inspect and review student records and to correct any inaccuracies therein as described above.
9. SchoolPsych AI prohibits using personally identifiable information in student records to engage in targeted advertising.

Data Access and Review Process

Any party wishing for SchoolPsych AI to provide or correct their personal information can make a request either via their school or directly to SchoolPsych AI and they will provide or correct the information as instructed.

A data access request which asks SchoolPsych AI to provide, correct or delete personal information is logged via an email to onboarding@schoolpsych.ai. Depending on the nature of the request they may require the requestor to provide information to verify their identity, and/or be an authorized agent of their school.

SchoolPsych AI collects data on behalf of schools. Any party wishing for SchoolPsych AI to provide, correct or delete their personal information can make a request via their school, and they will fulfill the data request in a timely manner.

Security Protocols

SchoolPsych AI has a comprehensive Security Program in place designed to protect the confidentiality, integrity and availability of systems, networks and data. The following is a general overview of data security protocols:

Data in Transit

SchoolPsych AI uses secure socket layer technology (SSL) when a user enters any information anywhere on the Service as a default and this technology enables the encryption of that information during server transmission.

Data at Rest

SchoolPsych AI's database is encrypted at rest, where they store a user's personal information, which converts all personal information stored in the database to an unintelligible form.

Data Center Security

SchoolPsych AI uses AWS and they conform to the following:

AWS adheres to the following privacy standards:

AWS is a secure, durable technology platform with industry-recognized certifications and audits: PCI DSS Level 1, ISO 27001, FISMA Moderate, FedRAMP, HIPAA, and SOC 1 (formerly referred to as SAS 70 and/or SSAE 16) and SOC 2 audit reports. Their services and data centers have multiple layers of operational and physical security to ensure the integrity and safety of your data.

Please see more information below in the available link:

[Amazon Web Services \(AWS\) https://aws.amazon.com/security/](https://aws.amazon.com/security/)

Personnel

Background Checks: All employees and contractors with access to student data have undergone criminal background checks.

Training: Employees and contractors of SchoolPsych AI will receive annual privacy and security training that includes FERPA.

Access: Access to student data is role-based; limited to those employees who need access to perform job responsibilities.

Access to Audit

Once per year, SchoolPsych AI will provide schools with:

☒ audit rights to the school's data

☒ access to the results of SchoolPsych AI or its third-party security audit

Data Breach

In the event of an unauthorized disclosure of a student's records, SchoolPsych AI will promptly notify users unless specifically directed not to provide such notification by law enforcement officials. Notification shall identify:

- a. the date and nature of the unauthorized use or disclosure;
- b. the Private Data used or disclosed;
- c. general description of what occurred, including who made the unauthorized use or received the unauthorized disclosure;
- d. what SchoolPsych AI has done or shall do to mitigate any effect of the unauthorized use or disclosure;
- e. advice to the impacted user on how they can best protect themselves;
- f. what corrective action SchoolPsych AI has taken or shall take to prevent future similar unauthorized use or disclosure; and
- g. who at SchoolPsych AI the user can contact. SchoolPsych AI will keep the user fully informed until the incident is resolved.

SchoolPsych AI will notify impacted user (s) within a reasonable period of time following the discovery of a breach of security that results in the unauthorized release, disclosure or acquisition of student information, and any acquisition of computerized data that compromises the security, confidentiality, or integrity of personal information maintained by SchoolPsych AI.

Data Deletion

SchoolPsych AI stores your personal information for as long as it is necessary to provide products and Services to you and others. Personal information associated with the user account will be kept until the account is deleted or until we no longer need the data to provide products and services.

SchoolPsych AI may have to retain some information after your account is closed, to comply with legal obligations, to protect the safety and security of our community or our Service, or to prevent abuse of our Terms. At SchoolPsych AI, a user may delete their account at any time by contacting their school directly or by contacting SchoolPsych AI at onboarding@schoolpsych.ai.

Research

SchoolPsych AI may use data which has been de-identified and/or aggregated for product development, research, analytics and other purposes, including for the purpose of analyzing, improving, or marketing the Services. On certain occasions, SchoolPsych AI may share this data with business partners to improve their services or offerings. If they disclose information to authorized business partners to conduct research on online education or assist in understanding the usage, viewing, and demographic patterns for certain programs, content, services, promotions, and/or functionality on our Service, such data will be aggregated

and, or anonymized to reasonably avoid identification of a specific individual.

Third Parties

SchoolPsych AI does not sell, trade, lease or loan the personal information they collect or maintain, in the course of providing the service, to any third party for any reason, including direct marketers, advertisers, or data brokers.

SchoolPsych AI contracts with other third-party companies to perform business functions or services on their behalf and may share PII with such third parties as required to perform their functions. SchoolPsych AI has agreements in place with all third parties with access to student personal information to ensure they only use the information for purposes necessary to deliver the authorized service and to ensure they maintain the confidentiality and security of the information. The agreements align with SchoolPsych AI’s data privacy and security policies and expectations.

SchoolPsych AI utilizes the following third-party vendors:

Third-Party	Purpose	Information Shared
Mixpanel	Analytics	Custom User Events (such as user click on X), Browser, Browser Version, City, Country Code, email, name, Operating System, Region, Timezone, Screen Height, Screen Width, DeviceID
Stripe	Payment Processing	All data required to perform payment services
Intercom	Customer Support	Browser, Browser Version, OS, email, name
AWS	Hosting/LLM/Cloud Infrastructure	IP, Phone Number, First Name, Last Name, Email, Region, Country, State, Device

Product Data List

Data Collection by SchoolPsych AI include the following:

	DATA Collected for Operation	General Purpose of Data Collected
1	GEOLOCATION DATA	Required to support Product Functionality
2	BROWSER TYPE	To help investigate and fix reported bugs.
3	ACCESS TIME	To provide and improve the platform for the user (e.g., letting schools know about usage).
4	TIME SPENT ON SITE	To provide and improve the platform for the user (e.g., letting schools know about usage).
5	PAGE VIEWS	To provide and improve the platform for the user.

Accuracy Statement

SchoolPsych AI hereby confirms the accuracy and truthfulness of all information provided to iKeepSafe during the assessment process. SchoolPsych AI hereby confirms the accuracy and truthfulness of all information contained in the SchoolPsych AI profile and has authorized iKeepSafe to make the profile available to any interested schools.

Signed and agreed:

_____*Byron M. McClure*_____

(Signature)



Dr. Byron McClure

Pronouns: he/him/his

CEO & Founder

SCHOOL PSYCH AI

✉ byron@schoolpsych.ai

02/14/2025

The SchoolPsych AI service has been reviewed and found in alignment with iKeepSafe's FERPA Privacy Program Guidelines as indicated by this product profile. SchoolPsych AI has been awarded the iKeepSafe FERPA Certification.

DocuSigned by:

Amber Lindsay

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(Signature)

Amber Lindsay
President & CEO
iKeepSafe

02/14/2025

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