iKeepSafe Product Profile
YQCA Program

Introduction

The iKeepSafe Privacy Program is available to operators and service providers of websites and online services, data management systems and other technologies that are, in whole or in part, intended for use in and by schools, and which may collect, store, process or otherwise handle student data.

This *iKeepProfile* is intended to assist you in determining whether iRobot, specifically the **YQCA Web Application,** complies with COPPA. It indicates that YQCA has been assessed for alignment with the iKeepSafe COPPA Privacy Program Guidelines.

Product Overview

Youth for the Quality Care of Animals

https://yqcaprogram.org/

YQCA provides a platform for youth ages 8-21 to earn their nationally-recognized quality assurance certification.

Agreement

A. Children's Online Privacy Protection Act ("COPPA") (15 U.S.C §§ 6501- 6506)

1. YQCA makes available clearly written policies explaining what data it collects from users, how such data is used, stored and to whom it may be disclosed.

2. YQCA makes a copy of the privacy policy available prior to completion of the sale, download or installation of the product.

3. YQCA provides a description of the types of personal information collected; an opportunity to review the child's personal information and/or have the information deleted; and the opportunity to prevent further use or online collection of a child's personal information.

4. YQCA collects limited data from or about children that is reasonably needed to provide users with a feature or activity, or to perform a valid business function that meets the strict definition of support for internal operations.

5. YQCA does not/will not condition a child's participation in an activity on the child disclosing more personal information than is reasonably necessary to participate in such activity.

6. YQCA maintains reasonable procedures to protect the confidentiality, security, and integrity of personal information collected. It takes reasonable steps to release children's personal information only to service providers and third parties who can maintain the confidentiality, security and integrity of such information, and who provide assurances that they will maintain the information in such a manner.

7. YQCA will retain personal information collected online from a child only as long as is reasonably necessary to fulfill the purpose for which the information was collected. It will delete such information using reasonable measures to protect against unauthorized access to, or use of, the information in connection with its deletion.

8. YQCA will conduct annual training related to data privacy and security, including COPPA requirements, for all employees responsible in whole or in part for design, production, development, operations and marketing of their products. Such training will include all employees who are directly or peripherally involved in collection, use, storage, disclosure or any other handling of data.

9. YQCA will not make material changes to its privacy and security policies, including adding practices around new or additional data collection, or changes that may lessen the previously noted protections without prior notice.

Security Protocols

The following is a general overview of data security protocols of YQCA:

Data in Transit:

All data is transmitted over HTTPS.

Data at Rest:

Data at rest is encrypted using AES 256-bit encryption

Data Center Security:

YQCA utilizes data centers operated by AWS. Data backups are stored on AWS S3 with secure bucket and AWS encryption.   AWS comes with a public and private key authentication to access the cloud server running the platform and storing the data and the data backups.

https://aws.amazon.comCloud Computing Services - Amazon Web Services (AWS)/compliance/iso-27001-faqs/

Personnel:

<u>Training</u>: YQCA conducts privacy and security training for all employees.

<u>Access:</u> Access to children's data is limited to those employees who need access to perform job responsibilities. All employees with access to Children's PII have undergone background checks.

Data Deletion

YQCA stores the information they collect only for as long as necessary to fulfill the purposes they collected it for, including for the purposes of satisfying any legal, accounting or reporting requirements.

YQCA stores the information they collect from Registered Users for as long as the user has an Account and for 30 days thereafter. After this time, it will be purged from their data storage and caches. Logs may contain some user information and are retained for up to 30 days.

YQCA periodically cleanses all information stored and will delete your IP address 30 days after collection.

Access to Audit

Once per year, YQCA will provide parents with:

X   audit rights to their child's data

X   access to the results of YQCA or its third-party security audit

Data Breach

In the event of an unauthorized disclosure of a student's records, YQCA will promptly notify users unless specifically directed not to provide such notification by law enforcement officials. Notification shall identify:

a. the date and nature of the unauthorized use or disclosure;
b. the Private Data used or disclosed;
c. general description of what occurred, including who made the unauthorized use or received the unauthorized disclosure;
d. what YQCA has done or shall do to mitigate any effect of the unauthorized use or disclosure;
e. advice to the impacted user on how they can best protect themselves.
f. what corrective action YQCA has taken or shall take to prevent future similar unauthorized use or disclosure; and
g. who at YQCA the user can contact. YQCA will keep the user fully informed until the incident is resolved.

YQCA will <u>notify</u> impacted user (s) within 72 hours upon the discovery of a breach of security that results in the unauthorized release, disclosure or acquisition of student information.

Data Review Process

YQCA provides users direct access to the personally identifiable information that they provide to YQCA through product functionality.

Registered Users may access or modify their personal information provided to YQCA which is associated with the user account at any time. Users can log in to YQCA and visit their account settings page or email us at help@yqcaprogram.org to exercise their rights at any time.

YQCA cannot delete your personal information without deleting the registered user account. YQCA may not accommodate a request to change information if they believe the change would violate any law or legal requirement or cause the information to be incorrect.

General inquiries related to privacy may be directed to:

YQCA Executive Director
600 Blue Sage Blvd
Lincoln, NE 6852
1-888-462-3022
help@yqcaprogram.org

Research

YQCA stated; We use none of the customer data for research or statistical purposes at this time.   If data is used for behavioral or product improvements the data is aggregated and cannot be identified to any particular individual.

YQCA may also analyze information that does not contain "Personal Information" (or contains "Personal Information" in anonymous or aggregated form) for trends and statistics, such as through the use of Google Analytics or other similar analytics services.

YQCA does not use end user data in any non-production environments including testing, development and training. CNN: Nexxus Portal does not use end user data for production improvement or research unless the data has been de-identified.

Third Parties

YQCA does not sell, trade, lease or loan the personal information they collect or maintain, in the course of providing the service, to any third party for any reason, including direct marketers, advertisers, or data brokers.

YQCA contracts with other third-party companies to perform business functions or services on their behalf and may share PII with such third parties as required to perform their functions. YQCA has agreements in place with all third parties with access to student personal information to ensure they only use the information for purposes necessary to deliver the authorized service and to ensure they maintain the confidentiality and security of the information. The agreements align with YQCA' data privacy and security policies and expectations.

Typically, youth earning a YQCA certification are doing so as a mandatory requirement to exhibit and/or sell livestock. Therefore, it is necessary for YQCA to provide the following third parties verification of these certifications.

State contacts – These are individuals that hold state-level positions in 4-H, FFA, or other like youth organizations. Upon requesting a report, these individuals will provide verification of their role within the state. This report is a list of all users within a specific state that have completed their YQCA certification. The report includes:

o   First and last name
o   Certification number
o   Certification expiration
o   State
o   County
o   Type of training completed

Species representatives (i.e., National Pork Board, National Cattlemen's Beef Association) – These are organizations that represent one or more of the food animal species focused on in the YQCA curriculum. Upon requesting a report, these individuals will provide verification of their role within the species organization. This report is a list of all users who have marked the respective species during the registration process. This report includes:

o   First and last name
o   Certification number
o   Certification expiration
o   State
o   Type of training completed

Fair/Show Managers – These are individuals that represent a major fair or show at the state or national level. Upon requesting a report, these individuals will provide verification of their role within the fair/show. The fair/show manager will provide YQCA a list of youth for which they need to verify. This list will include the first and last name, state, and age. This report includes:

o   First and last name
o   Certification number
o   Certification expiration
o   State
o   Age

In each of these instances, for Children under the age of 13, they will be identified by their parent's first and last name (i.e., Parent Name Child 1, Parent Name Child 2).

It is important to note, these audiences do NOT have direct access to the site. YQCA staff will pull the requested reports and distribute them accordingly.

YQCA may share aggregated information (information about our users that we combine together so it no longer identifies or references an individual user) and other de-identified, or non-personally identifiable information (such as statistics about visitors and traffic patterns) including with users, partners, sponsors in order to, for example, demonstrate how YQCA is used, share educational impact of curriculum, and demonstrate enrollment nationally. Any aggregated information and non-personally identifiable information shared this way will not contain any Personal Information.

We may share your Personal Information with Vivayic, Inc., a third-party operator that we use to support our business and who is bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to Vivayic, Inc. Please direct inquiries about Vivayic, Inc.'s privacy practices and use of Personal Information through the following contact information:

Vivayic, Inc.
600 Blue Sage Blvd
Lincoln, NE 6852
(800) 280-7272
info@vivayic.com

Other than the cases above, we won't disclose your Personal Information for any purpose unless you consent to it. Additionally, as discussed above, we will never sell or rent your Personal Information to advertisers or other third parties.

Product Data List

Data Collection by YQCA:

Data Collected for Operation	General Purpose of Data Collection
Student First and Last Name	Required to support product functionality
Student Physical Address	Required to support product functionality
Student DOB/Age	Required to support product functionality
STUDENT ETHNICITY	Required to support product functionality
STUDENT GENDER	Required to support product functionality
PARENT FIRST AND LAST NAME	Required to support product functionality
PARENT PHYSICAL ADDRESS	Required to support product functionality
PARENT PHONE/MOBILE NUMBER	Required to support product functionality
PARENT EMAIL ADDRESS	Required to support product functionality
PARENT PASSWORD	Required to support product functionality
PARENT AGE/DOB	Required to support product functionality
PARENT ETHNICITY	Required to support product functionality
Browser Type	Analytics
Access time	Analytics
UDID	Analytics
TIME SPENT ON SITE	Analytics
PAGE VIEWS	Analytics

Accuracy Statement

YQCA hereby confirms the accuracy and truthfulness of all information contained in the YQCA Product profile, and has authorized iKeepSafe to make the profile available to any interested third parties.

Signed and agreed:

_____

(Signature)

Blaze Currie
YQCA Executive Director
600 Blue Sage Blvd
Lincoln, NE 6852

11/30/2023

YQCA has been reviewed and found in alignment with iKeepSafe's COPPA Privacy Program Guidelines as indicated by this product profile. YQCA has been awarded the iKeepSafe COPPA Privacy Program badge.

DocuSigned by:

Amber Lindsay

4936610B3823488...

(Signature)

Amber Lindsay
President & CEO
iKeepSafe

11/30/2023

Copyright