

# iKeepSafe Product Profile National Student Clearinghouse Transcript Center and OrderATranscript

# Introduction

The iKeepSafe Privacy Program is available to operators and service providers of websites and online services, data management systems and other technologies that are, in whole or in part, intended for use in and by schools, and which may collect, store, process or otherwise handle student data.

This *iKeepProfile* is intended to assist you in determining whether the National Student Clearinghouse Transcript Center and OrderATranscript complies with FERPA, SOPIPA, California AB 1584, and other California state laws and district policies. It indicates the National Student Clearinghouse Transcript Center and OrderATranscript has been assessed for alignment with the iKeepSafe FERPA and California Privacy Program Guidelines.

# Product Overview

National Student Clearinghouse: | http://www.studentclearinghouse.org

#### **Transcript Center:**

The primary objective of this service is to support secondary school administrators (high school counselors and registrars) to generate transcripts for high school students and deliver them to higher education institutions.

Exchanges are initiated in three ways: the student, or parent/guardian of a minor, submits a transcript order via an online ordering platform, the counselor or registrar of the high school sends a student's transcript as a result of the student making a request of the counselor or registrar in person, or an Admission's Officer at the recipient institution submits a request to the host/former high school to request a current applicant or current student's high school transcript for admissions purposes.

The academic data for each student is supplied electronically by the high school the student attended or the school district in which the high school is assigned via a secure FTP transmission. The transcripts will be delivered electronically as a PDF document, as a data file in the form of an XML or EDI file, or sent to a third-party print provider to print and mail to the intended recipient.

The high school counselor also has the capability to upload and transmit the student's letters of recommendation and/or other pertinent attachments that support the student's application which will be sent to the college or university where the student is applying.

In addition to supporting the application process, the system also provides administrative functions, which assist in the establishment or modification of school profiles, associating a school with a school district, establishing a billing policy at the school or district level which determines if there will be a cost involved with the transcript request, the ability to manage the requests and fulfillment of transcript order, as well as view completed transactions, view logs, and manage system settings.

https://studentclearinghouse.info/k-20transcripts/

## OrderATranscript:

OrderATranscript.com is a service that compliments the Clearinghouse's High School Transcript Exchange service by allowing students and their parents or guardians (if the student is a minor) to request their high school transcript from the school they are attending and have it delivered to another high school (for transfer purposes) or to a higher education institution as part of the college application process. This application is strictly for requesting a transcript. The ability to fulfill a transcript request and have it delivered to the intended destination is supported through the National Student Clearinghouse Transcript Center.

orderatranscript.com

# Agreement

As related to the Family Educational Rights and Privacy Act ("FERPA") (20 U.S.C. Section 1232g) National Student Clearinghouse agrees, with respect to its Transcript Center and OrderATranscript services, to the following:

- 1. Student records obtained by National Student Clearinghouse from an educational institution continue to be the property of and under the control of the educational institution. The educational institution retains full ownership rights to the personal information and education records it provides to the National Student Clearinghouse. National Student Clearinghouse Transcript Center and OrderATranscript services do not provide a platform by which pupils can create content; therefore, National Student Clearinghouse does not provide a means by which pupils may retain possession and control of such content.
- 2. National Student Clearinghouse will not use any information in a student record (i) for any purpose other than those required or specifically permitted in contracts with educational institutions; or (ii) in a manner inconsistent with the National Student Clearinghouse Terms and Conditions and Privacy Policy.
- 3. Parents, legal guardians, or eligible students may review personally identifiable information in the student's records and correct erroneous information by contacting their educational institution.
- 4. National Student Clearinghouse is committed to maintaining the security and confidentiality of student records. Towards this end, we take the following actions:
  - a. we limit employee access to student data to only those employees with a need to such access to fulfill their job responsibilities;
  - b. we conduct background checks on our employees that may have access to student data;
  - c. we conduct regular employee privacy and data security training and education; and
  - **d.** we protect personal information with technical, contractual, administrative, and physical security safeguards in order to protect against unauthorized access, release or use.

- 5. In the event of an unauthorized disclosure of a student's records, National Student Clearinghouse will work with educational institutions to comply with applicable notification laws. This includes promptly notifying the educational institution unless specifically directed not to make such notification by law enforcement. The notification will include: data of the breach, the types of information that were subject to the breach; general description of what occurred; steps the National Student Clearinghouse is taking to address the breach; the contact person who the data holder can contact. National Student Clearinghouse will keep the client District fully informed until the incident is resolved.
- 6. National Student Clearinghouse will delete or de-identify personal information when it is no longer needed, upon expiration or termination of our agreement with an educational institution with any deletion or de-identification to be completed according to the terms of our agreement with the educational institution, or at the direction or request of the educational institution.
- 7. National Student Clearinghouse agrees to work with educational institutions to ensure compliance with FERPA, and the Parties will ensure compliance by providing parents, legal guardians, or eligible students with the ability to inspect and review student records and to correct any inaccuracies there in as described above.
- 8. National Student Clearinghouse prohibits using personally identifiable information in student records to engage in targeted advertising.
- 9. National Student Clearinghouse will not make material changes to our Terms of Use or Privacy Policy reducing protections, including making significant changes impacting the collection, use, disclosure, or retention of data collected without prior notice to the educational user.

As it relates to California AB 1584 (Buchanan) Privacy of Pupil Records: 3<sup>rd</sup> -Party Digital Storage & Education Software (Education Code section 49073.1), National Student Clearinghouse agrees, with respect to its Transcript Center and OrderATranscript services, to the following:

- 1. Pupil records obtained by National Student Clearinghouse from LEA continue to be the property of and under the control of the LEA.
- National Student Clearinghouse Transcript Center and OrderATranscript services do not
  provide a platform by which pupils can create content; therefore, National Student
  Clearinghouse does not provide a means by which pupils may retain possession and control of
  such content.
- 3. National Student Clearinghouse will not use any information in (i)pupil records (i) for any purpose other than those required or specifically permitted in contracts with educational institutions; nor (ii) in a manner inconsistent with the National Student Clearinghouse Terms and Conditions and Privacy Policy.
- 4. Parents, legal guardians, or eligible pupils may review personally identifiable information in the pupil's records and correct erroneous information by contacting the educational institution. District personnel have direct access via the National Student Clearinghouse product account login to review pupil data. National Student Clearinghouse will provide clients with a copy of pupil data, and will modify and/or delete upon written request by the LEA.
- 5. National Student Clearinghouse is committed to maintaining the security and confidentiality of pupil records. To that end, National Student Clearinghouse has taken the following actions:
  (a) limiting employee access to student data based on roles and responsibilities; (b) conducting background checks on employees who have access to student data; (c) conducting privacy training that includes FERPA for employees with access to pupil data; (d) protecting

- personal information with technical, contractual, administrative, and physical security safeguards in order to protect it from unauthorized access, release or use.
- 6. In the event of an unauthorized disclosure of a pupil's records, National Student Clearinghouse will promptly notify the educational institution unless specifically directed not to make such notification by law enforcement. The notification will include: date of the breach, the types of information that were subject to the breach; general description of what occurred; steps the National Student Clearinghouse is taking to address the breach; the contact person at the vendor (if necessary) who the data holder can contact. National Student Clearinghouse will keep the client District fully informed until the incident is resolved.
- 7. National Student Clearinghouse will delete personally identifiable data upon request of the LEA and/or upon expiration of the services agreement. All data is deleted within 60- days of expiration of services agreement.
- 8. National Student Clearinghouse agrees to work with the LEA to ensure compliance with FERPA and the Parties will ensure compliance by providing parents, legal guardians, or eligible students with the ability to inspect and review pupil records and to correct any inaccuracies therein as described in statement 4 above.
- 9. National Student Clearinghouse prohibits using personally identifiable information in pupil records to engage in targeted advertising.

As related to the Student Online Personal Information Protection Act (SB 1177 - "SOPIPA"), National Student Clearinghouse agrees, with respect to its Transcript Center and OrderATranscript services, to the following:

- 1. National Student Clearinghouse does not target advertising via the National Student Clearinghouse service or on any other website using information about a K-12 student, their families/guardians or educators acquired from a use of the technology.
- 2. National Student Clearinghouse does not use information, including persistent unique identifiers, created, or gathered by the National Student Clearinghouse service to amass a profile about a K–12 students, their families/guardians or educators except in furtherance of K–12 school purposes.
- 3. National Student Clearinghouse does not and will not sell, rent, or otherwise provide personally identifiable information to any third party for monetary gain.
- 4. National Student Clearinghouse does not disclose student information unless for the purpose of providing the Transcript Center and OrderATranscript services or for legal, regulatory, judicial, safety or operational improvement reasons.

# Data Review Process

The National Student Clearinghouse provides administrators direct access to the personally identifiable information that they provide to the National Student Clearinghouse via product functionality. Users also have the ability to contact the National Student Clearinghouse for access to all personal information on file by contacting National Student Clearinghouse directly by the following methods:

General inquiries related to privacy may be directed to: privacy@studentclearinghouse.org.

You may also contact us at 2300 Dulles Station Blvd., Suite 220, Herndon, VA 20171 or at (703) 742-4200.

For Nevada Residents Only: If you are a Nevada resident, and wish to exercise your rights under Section 2 of 2019 Nevada Senate Bill 220, please provide the following information to nevada@studentclearinghouse.org:

- first name, last name, and middle initial
- date of birth (day/month/year)
- the names of all educational institutions you have attended
- the last four digits of your social security number

# **Security Protocols**

National Student Clearinghouse has a comprehensive Security Program in place designed to protect the confidentiality, integrity and availability of systems, networks, and data. The following is a general overview of data security protocols:

#### **Data in Transit**

A majority of student level data from high schools or school districts is transferred using the Clearinghouse SFTP server over a secure encrypted TLS connection. The data is then moved to the respective school or customer's logical disk partition. Once on the database server, data is stored using 256-bit Advanced Encryption Standard (AES). File integrity checking uses built-in file verification mechanisms to guarantee delivery and validate that transferred files have not been compromised in any way and ensure that the source and destination are exact matches.

## **Data at Rest**

Data is encrypted using 256-bit Advanced Encryption Standard (AES), a FIPS 140-2 validated cryptographic module. The storage area network (SAN) used for storage is equipped with disks that encrypt the data while it is at rest within that device. The SAN utilizes a Redundant Array of Independent Disks (RAID) configuration. In addition, the application encrypts PII data at the database level using AES 256 encryption.

#### **Data Storage**

Stored data is maintained at the Clearinghouse's Disaster Recovery (DR) site in Middletown, VA. The Clearinghouse maintains the connection using a dedicated and encrypted point to point connection. The data is encrypted using FIPS-140-2 approved 256 AES encryption.

#### **Data Center Security**

National Student Clearinghouse employees are issued photo identification badges for monitoring and providing access to the Clearinghouse's premises. Non-employees, such as consultants, working at the Clearinghouse are issued a temporary security badge. Photo identification or security badges are required for access to all office space occupied by the Clearinghouse. The Computer Room is located within a locked suite; access to this area is limited to authorized staff as is access to storage areas containing confidential information. Visitors are escorted by staff while on the premises. Access to the building during non-business hours requires an authorized photo identification badge. All building entrances and exits are monitored with video surveillance equipment and require a key card. Unauthorized access to any National Student Clearinghouse suite triggers an alarm. A security company monitors the doors and has been provided with telephone notification procedures.

## **System Security Certification**

National Student Clearinghouse has been certified by a Qualified Security Assessor (QSA) in the Payment Card Industry Data Security Standards (PCI-DSS), which are the unified base requirements for all credit card association data security programs. Association data security programs, such as Visa CISP, MasterCard SDP, American Express and Discover Card, all require PCI-DSS. The Clearinghouse uses a certified vendor, TrustWave, for its PCI-DSS compliance program. TrustWave Site Certification fulfills all requirements of PCI-DSS, Visa CISP, MasterCard SDP, American Express DSS, and Discover Card programs.

#### **System Security Accreditation & Assurance**

In addition to its ongoing PCI DSS certification process, National Student Clearinghouse contracts annually with third-party security firms to perform security assessments, including external and internal network penetration testing. National Student Clearinghouse staff members responsible for managing systems subscribe to Department of Homeland Security (DHS) United States Computer Emergency Response Team (U.S. CERT) advisories, System Administration, Networking and Security (SANS) Institute advisories, and other relevant sources providing current information about security vulnerabilities. In addition, the Clearinghouse also employs staff with current information security certifications, such as the Certified Information Systems Security Professional (CISSP) to ensure that it stays current with industry best practices.

#### Access

Access to data on National Student Clearinghouse systems is protected by a layered defense of physical (operational) and technical controls such as firewalls, authentication systems and role-based access models on systems and network platforms. This approach complements the management controls put in place by the National Student Clearinghouse policies, procedures, standards and guidelines. The security concept of "least-privilege" is implemented to ensure users are only granted access to data that is necessary to perform the duties of their position. Access is granted by written authorization and controlled by policy.

## **Security Awareness, Training & Educational**

Training in information security is provided to all employees upon hire and then annually; additional information is provided on a regular basis. Consultants receive the same training regarding FERPA and data privacy and security that employees of the Clearinghouse receive and are subject to the same access controls. The National Student Clearinghouse's written operating policies and procedures include technical, physical, and operational safeguards. All staff (i.e., employee, contractor, consultant,

temporary, volunteer, intern, etc.) must comply with the Clearinghouse's with the Clearinghouse's information security policies; those who do not are subject to disciplinary action up to and including termination.

#### Personnel

<u>Background Checks:</u> All employees with access to student data have undergone criminal background checks.

<u>Training</u>: Employees of National Student Clearinghouse will receive annual privacy and security training that includes FERPA.

<u>Access</u>: Access to student data is role-based; limited to those employees who need access to perform job responsibilities.

Employees are given access to the minimum services that are required for their job function.

# Access to Audit

Once per year, National Student Clearinghouse will provide schools using the service with:

- X audit rights to the school's data
- X access to the results of the National Student Clearinghouse's or its third-party security audit

# Data Breach

In the event of an unauthorized disclosure of a student's records, National Student Clearinghouse will promptly notify administrators unless specifically directed not to provide such notification by law enforcement officials. Notification shall identify:

- a. the date and nature of the unauthorized use or disclosure;
- b. the PII used or disclosed;
- c. general description of what occurred including who made the unauthorized use or received the unauthorized disclosure;
- d. what National Student Clearinghouse has done or shall do to mitigate any effect of the unauthorized use or disclosure;
- e. what corrective action National Student Clearinghouse has taken or shall take to prevent future similar unauthorized use or disclosure; and
- f. who at National Student Clearinghouse the administrator can contact. National Student Clearinghouse will keep the administrator fully informed until the incident is resolved.

National Student Clearinghouse will <u>notify</u> impacted administrators within 72 hours upon the confirmation of a breach of security that results in the unauthorized release, disclosure, or acquisition of student information.

#### Data Deletion

National Student Clearinghouse states they will retain participating institution's information for as long as the account is active, or as needed to provide services. Participating institutions may contact us at the email address at contracts@studentclearinghouse.org should they wish to cancel their account or request that we no longer use the information to provide services. We will retain and use participating institutions information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Participating Institutions that send the Clearinghouse student data in order to receive Clearinghouse services may request the correction or deletion of such data by contacting their Clearinghouse contact, by sending an email to either <a href="mailto:k-20transcripts@studentclearinghouse.org">k-20transcripts@studentclearinghouse.org</a> or <a href="mailto:privacy@studentclearinghouse.org">privacy@studentclearinghouse.org</a>.

## Third Parties

National Student Clearinghouse does not sell, trade, lease or loan the personal information they collect or maintain, in the course of providing the service, to any third party for any reason, including direct marketers, advertisers, or data brokers.

National Student Clearinghouse contracts with other third-party companies to perform business functions or services on their behalf and may share PII with such third parties as required to perform their functions. National Student Clearinghouse has agreements in place with all third parties with access to student personal information to ensure they only use the information for purposes necessary to deliver the authorized service and to ensure they maintain the confidentiality and security of the information. The agreements align with the National Student Clearinghouse's data privacy and security policies and expectations.

National Student Clearinghouse utilizes the following third-party vendors:

## **Transcript Center:**

Print fulfillment company Credit Card Vendor

#### OAT:

Credit Card Vendor

# Product Data List

This Table represents the information contained in OrderATranscript service. Some of the data is state specific and may only apply to some transcripts and/or transactions:

STUDENT FIRST AND LAST NAME
STUDENT MIDDLE NAME
STUDENT PHONE/MOBILE NUMBER
STUDENT EMAIL ADDRESS
STUDENT SOCIAL SECURITY NUMBER (Last 4 digits)
OTHER STUDENT ID
STUDENT AGE/DOB
STUDENT GENDER
PARENT FIRST AND LAST NAME
PARENT EMAIL ADDRESS
SCHOOL NAME
SCHOOL ADDRESS
Receiving School
Receiving School Physical Address
Cardholder Name
Credit Card Number
Expiration Date
Security Code
Billing Address
STUDENT ENROLLMENT STATUS: CURRENT OR ALUMNA

This Table represents the information that may be contained in a transcript record and/or used to deliver a transcript to the recipient. Some of the data is state specific and may only apply to some transcripts and/or transactions:

STUDENT FIRST AND LAST NAME
STUDENT MIDDLE NAME
STUDENT NAME SUFFIX
STUDENT PHYSICAL ADDRESS
STUDENT PHONE/MOBILE NUMBER
STUDENT SOCIAL SECURITY NUMBER
OTHER STUDENT ID
STUDENT AGE/DOB
STUDENT ETHNICITY
STUDENT GENDER
BIRTH CITY
PARENT FIRST AND LAST NAME
PARENT PHYSICAL ADDRESS
PARENT PHONE/MOBILE NUMBER
SCHOOL DISTRICT NAME
SCHOOL NAME
SCHOOL ADDRESS
SCHOOL PHONE

SCHOOL FAX
SCHOOL DISTRICT URL
SCHOOL ID
GRADES
Student Counselor Name
Student Status
Diploma Type
Graduation Program of Study
GPA A Label
GPA B Label
Session Date
Student Level
Term Name
Start Date
End Date
Course Academic Credit Hours Attempted
Course Academic Credit Hours Earned
Academic Grade Awarded
Course Hours Indicator
Course College Prep Indicator
Course Title
Course Number
Course Repeat Indicator
Course Subject Area
Course Qualifier Indicator
COURSE INSTRUCTION LEVEL
Other High School Indicator

Weighting Indicator
Test Name
Test Date
Test Score
TEST SCORE TYPE
Subtest Name
Test Note
Immunization Description
Immunization Date 1
Immunization Date 2
Immunization Date 3
Immunization Date 4
Immunization Date 5
Immunization Date 7
Immunization Date 8
IMMUNIZATION EXEMPTION REASON
School Phone
School Fax
School CEEB Code
Class Rank
Class Size
Class Rank 2
RANK DATE
Enter Date
Leave Date
Graduation Date
SUCCESS CURRICULUM LEVEL

SUCCESS CURRICULUM WAIVER
ENGLISH PROFICIENCY
FOREIGN LANGUAGE PROFICIENCY

# Accuracy Statement

National Student Clearinghouse hereby confirms the accuracy and truthfulness of all information contained in the National Student Clearinghouse Transcript Center and OrderATranscript profile and has authorized iKeepSafe to make the profile available to any interested schools.

Signed and agreed:

(Signature)

Mary Chapin, Chief Legal Officer, National Student Clearinghouse 2300 Dulles Station Blvd., Suite 220, Herndon, VA 20171

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3/17/2021

The National Student Clearinghouse Transcript Center and OrderATranscript have been reviewed and found in alignment with iKeepSafe's FERPA and California Privacy Program Guidelines as indicated by this product profile. The National Student Clearinghouse Transcript Center and OrderATranscript have been awarded the iKeepSafe FERPA and California Privacy Program badges.

Amber Lindsay

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Amber Lindsay President & CEO iKeepSafe

03/08/2021

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